

7777 # 05855

NCC Cable System Order

117465554

Order #	62356524
Syscode	1709
System Name	Spectrum/Iron Mountain, MI
Market	Marquette

Flight Dates	10/24/16 - 10/30/16
Agency	Medium Buying LLC
Advertiser	Ron Johnson for US Senate

Update Date	10/25/16
Version	1 Vs. 1
Show All Lines	
Total # of Weeks	1
Total	\$110.00
Commission	\$16.50
Net Total	\$93.50
Total Spots	1
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GIMP
CPP	CPM

AE	Andrew Volles
Sales Coordinator	Luke Priddy
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul'16

Client Code	
Product Code	
Est Code	NA
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 10/25 New order. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
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1	ESPN	Nebraska @ UW Badgers	10/24/16	10/30/16	19:00	22:00						X		-	-	1	\$110.00	\$110.00	30	UW FB 10/29
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	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	1	0	0	0	0	0	0	0	0	0	0	0	1
AMT	\$110.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$110.00

SYSTEM APP: SALES ACCT

62356524 | Marquette | Spectrum/Iron Mountain, MI | 1709 |

Date Printed 10/25/16